

Mission: To promote the *development* of music educators and the *advancement* of *all* forms of music creation, performance, and literacy.

Vision: Leading New Hampshire in music education, empowering generations to create, perform, and respond to music.

Values:

The New Hampshire Music Educators Association values:

- The right of all students to a rigorous, standards-based, comprehensive music education that is taught and assessed by highly qualified music educators.
- The induction, retention, and development of music educators.
- Lifelong engagement with music.
- The societal importance of music and its influence on history and culture.
- Creativity, Critical Thinking, Communication, and Collaboration.

Timeline:

- Executive Board Meeting - January
Plan for next steps
- All Member Meeting
- Summer Planning Meeting

NHMEA Strategic Directions

Advocacy	Serving the Profession	Organizational Vitality	Student Opportunities
Build strategic partnerships.	Establish mentor program <ul style="list-style-type: none"> ● Pre-service ● New teachers 	Increase membership and explore partnerships with other organizations	Increase student engagement in NAFME programs and initiatives
Be more visible within our communities.	Expand and enhance professional development opportunities	Review fiscal procedures and develop a plan for long term growth	Develop and increase opportunities for collaboration <ul style="list-style-type: none"> ● Private Instruction/Instructors ● Student-Student ● Collegiates ● Non-Public School Students
Monitor state and national policy so that stakeholders can effectively advocate.	Provide resources for members to access <ul style="list-style-type: none"> ● Arts Standards Implementation ● Research in Music Ed and Pedagogical Practice 	Enhance and improve communication	Increase offerings of strings, non-traditional ensembles, and musical experiences <ul style="list-style-type: none"> ● NCAS Purpose
	Promote access, inclusion, and equity in music education	Regularly review and develop policies and procedures	Examine and refine festival policies and procedures <ul style="list-style-type: none"> ● LGTBQ ● Adjudication ● Moving All State ● Efficacy
		Identify and mentor future leaders of our association	

Strategic Direction #1: Advocacy

NHMEA will proactively address legislative and policy issues directly or indirectly related to music education in New Hampshire and the nation.

<p>1a. Connect with stakeholders to build consortium of arts advocates</p> <ul style="list-style-type: none"> ● Identify partnerships between NHMEA and other organizations ● Determine to what degree we are connecting with these organizations ● Establish purpose of partnerships with organizations 	<p>Ongoing</p>	<p>Council of Advocacy and Membership Outreach</p>
<p>1b. Engage in multiple forms of visibility for advocacy, promotion, and to improve communication</p> <ul style="list-style-type: none"> ● Develop annual statewide music education advocacy campaign/theme 	<p>Ongoing March: Hill Day & MIOSM</p>	<p>Council of Advocacy and Membership Outreach</p>
<p>1c. Monitor State/National Legislation</p> <ul style="list-style-type: none"> ● Maintain contact with NHDOE Representative, State Legislators, National Legislators. ● Discuss concerns with other related stakeholders ● Break down policy into manageable language ● Develop Regional Advocacy Training Program 	<p>Ongoing</p>	<p>Council of Advocacy and Membership Outreach</p>
<p>1d. Re-examine role(s) of the Council of</p>	<p>2018</p>	<p>Executive Board</p>

<p>Advocacy and Membership Outreach</p> <ul style="list-style-type: none"> Recruit members to be part of the Council of Advocacy and Membership Outreach 		
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Strategic Direction #2: Serving the Profession

NHMEA will develop, enhance, and promote programs, projects, and initiatives to best serve the diverse needs of its members.

<p>2a. Establish mentor program:</p> <p>Phase 1:</p> <ul style="list-style-type: none"> Establish a mentorship chair Establish and approve funding and resources needed for mentor program <p>Phase 2:</p> <ul style="list-style-type: none"> Identify and invite mentors for each content area Begin mentor training for identified mentors <p>Phase 3:</p> <ul style="list-style-type: none"> Identify mentees to begin mentor-mentee pairings Continue mentor training <p>Phase 4:</p> <ul style="list-style-type: none"> Initiate mentor partnerships (in-person and/or digital mentoring) among mentors and 	<p>Phase 1: Spring 2018</p> <p>Phase 2: September 2018</p> <p>Phase 3: November 2018</p> <p>Phase 4: January 2019</p> <p>Phase 5: June 2019</p>	<p>Executive Board Mentorship Chair</p>
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<p>mentees</p> <ul style="list-style-type: none"> - Continue mentor training and support <p>Phase 5:</p> <ul style="list-style-type: none"> - Continue mentor training and support <p>Phase 6:</p> <ul style="list-style-type: none"> - Assess mentor programs, implementation, initiate discussions for changes 	<p>Phase 6: July-August 2019</p>	
<p>2b. Expand and enhance professional development opportunities</p> <ul style="list-style-type: none"> ● Work with councils to develop high quality professional development workshops, conferences, and presenters ● Archive and utilize Quarter Notes as a tool for communication and sharing research in music education. ● Explore and secure funding to ensure expanding conference offerings (number of session blocks, possible expansion to two days) ● Streamline potential clinic application process and advertise to a wider area to increase numbers of presenters to apply 	<p>Summer 2018</p>	<p>PD Chair and Council Chairs</p> <p>Quarter Notes Editor</p>

2c. Provide resources for members to access or implement National Core Arts Standards and research-based practices in music education/pedagogical practice	Begin Spring 2018; ongoing	Council Chairpersons and members Webmaster
2d. Promote access, inclusion, and equity in music education <ul style="list-style-type: none"> ● Find ways to reach students beyond traditional performance ensembles ● Identify and promote success stories and appropriate practices ● Review and adopt language in NHMEA policies and bylaws (in conjunction with other strategic directions) 	Ongoing	All Councils, Webmaster, Quarter Notes Editor

Strategic Direction #3: Organizational Vitality

NHMEA will ensure the achievement of its mission, vision and values by reviewing, developing and enhancing its resources

3a. Increase membership and explore financial partnerships with other organizations <ol style="list-style-type: none"> 1. Determine actual number of music educators in the state 2. Target active music educators who are not members 3. Maintain and improve existing collaborations with collegiate programs 4. Review membership options for 	Ongoing	All councils NHMEA Mentors Collegiate music education liaisons Membership chairperson
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<p>non-traditional educators</p> <p>5. Increase the capacity and clearly define role of the membership chair</p>		
<p>3b. Review fiscal procedures and develop a plan for long term growth</p> <ol style="list-style-type: none"> 1. Review the efficacy of our current programs and the financial impact on our association 2. Establish a committee to examine our School Participation Fee structure and make recommendations to our Executive Board 3. Identify potential new sources of revenue 4. Reduce the expenses of expenses our collegiate members while still allowing access to our programs 	<ol style="list-style-type: none"> 1. Spring 2018 2. Spring 2018 3. Ongoing 4. Spring 2018 	<ol style="list-style-type: none"> 1. Executive Board, Council of Events 2. Executive Board and Budget Committee 3. Executive Board and Budget Committee 4. Executive Board, Executive Directors, Collegiate Chairpersons, Collegiates
<p>3c. Enhance and improve communication</p> <ol style="list-style-type: none"> 1. Develop more user-friendly website 2. Increase social media presence and interaction 3. Update format of email blasts 4. Complete OPUS upgrades 5. Use the Amplify platform with our members 	<ol style="list-style-type: none"> 1. End of Summer 2018 2. ASAP and Ongoing 3. Spring 2018 4. Complete June 2020 5. Spring 2018 	<ol style="list-style-type: none"> 1. Webmaster and those with editing permissions 2. Members with access to social media 3. Webmaster and/or those who have access to constant contact or the appropriate email program 4. Executive Directors, Relevant event chairpersons 5. Executive Board, Councils, Event Chairpersons
<p>3d. Regularly review and develop policies</p>	<ol style="list-style-type: none"> 1. Annually 	<ol style="list-style-type: none"> 1. Bylaw Committee

<p>and procedures</p> <ol style="list-style-type: none"> 1. Establish Bylaw Review Committee and review our bylaws recommending updates to the membership 2. Review, develop and implement policies regarding attendance, eligibility, housing, and LGTBQ students 3. Create and publish a procedures manual that outlines the roles and responsibilities of all NHMEA positions 	<ol style="list-style-type: none"> 2. Spring 2018 and ongoing 3. Spring 2019 	<ol style="list-style-type: none"> 2. Council of Events and Executive Board 3. All NHMEA positions
<p>3d. Identify and mentor future leaders of our association</p> <ul style="list-style-type: none"> ● Establish leadership mentor program with NHMEA councils and executive board ● Create/review apprentice leadership positions within the association 	<p>Ongoing</p>	<p>All councils Executive Board Collegiate liaisons</p>

Strategic Direction #4: Student Opportunities

NHMEA will provide traditional and innovative music education opportunities for students.

<p>4a. Increase student engagement in NAFME programs and initiatives</p> <ul style="list-style-type: none"> ● Increase number of TRI-M Chapters in the state ● Increase awareness of Music in 	<p>Ongoing</p> <p>MIOSM (2018)</p>	<p>Tri-M Advisors and Chair - Tri-M</p> <p>MIOSM: Executive Board (Council chairs)</p>
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Our Schools Month		
<p>4b. Develop and increase opportunities for collaboration</p> <ul style="list-style-type: none"> ● Affiliated memberships for private instruction/instructors ● Increase opportunities for collegiate involvement and collaboration 	Ongoing	<p>Executive Board Councils College Music Ed Departments</p>
<p>4c. Increase offerings of strings, non-traditional ensembles, and musical experiences</p> <ul style="list-style-type: none"> ● Increase our offerings in alignment with National Core Arts Standards ● Contemporary ensemble festivals ● Increase support in developing strings programs across the state ● Identify, recognize, and support non-traditional ensembles 	<p>Ongoing</p> <p>Contemporary Sharing Festival (2019)</p> <p>Strings Program PD (Fall 2018)</p>	<p>Strings Council Festival Chairs Executive Board</p>
<p>4d. Examine and refine festival policies and procedures</p> <ul style="list-style-type: none"> ● Refine adjudication procedures for auditions (requirements, process, and scoring) ● Move All State Conference and Festival to new venue 	<p>Auditions - 2018</p> <p>All State Conference - 2020</p>	<p>Executive Board Executive Director All State Festival Chair - Ed</p>